Contact Information

Main Contact Person
Barbara Herald
Title of Main Contact
Dietitian
Agency Affiliation of Contact
St. Vincent Hospital
Contact Phone Number
920 433-8275
Contact Email Address
bherald@stvgb.org

Program Information

Type of Program			
Health Care			
Year Coalition was Formed			
1984			
Primary program focus			
Nutrition			
Region			
Northeastern			
County			
Brown			
Coalition Web Site Address			

Program Information

Represented Groups on Coalition		Represented Professions on Coalition		
	Health Care	Dietitian		



Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Intervention Name

Nutrition Counseling

Intervention Information

Type of Intervention:				
Nutrition Event				
Focus Area:				
General Physical Activity & Nutrition				
Intervention Site or Setting:				
Health Care				
Scope of Intervention:				
Individual sites				
Target Audience:				
All races, genders and ages				
Total Population in Area Served:				
100,000				
Number of Participants:				
100				
Implementation Status:				
One time & ongoing				

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Unique Funding:

Evaluation:

Health Indicator - Monthly Impact on Knowledge, Attitude & Behavior Monthly

Evidence-Based or Best Practice based on seminars & literature

Products Developed or Materials Used:

Parents Guide to Weight Management in Children, Guide to Good Eating, food Pyramid, Exchange List Booklet ofr Weight Management, Exercise Log, Walking Booklet

Intervention Description:

Nutrition & Physical Activity Assessment & Counseling